

XIAODONG MA

Born 1991, Nanjing, China
Lives and works in Chicago, IL

Senior Industrial Designer/ Visual Artist
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AWARD

2024	Indigo Design Award: Gold Winner in Education for Social Change Indigo Design Award: Gold Winner in Product Design for Social Change
2024	Creative Quarterly Award of Excellence in Fine Art
2024	A' Design Award in Upcycle Design Category
2023	GDUSA Graphic Design Award in Design For Good Category
2023	IDA Design Award: Silver Award in Educational Product Design IDA Design Award: Bronze Award in Eco Design
2023	MUSE Design Award: Platinum Award in Material Design MUSE Design Award: Silver Award in Personal Care Design
2021	IF Product Design Award in Medical/Healthcare Design
2021	A' Design Award in Baby Product Design
2015	IF Product Design Award in Medical/Healthcare Design
2014	China Hardware Products International Design Award: Gold Winner
2012	Red Dot Design Award in Concept Design

SELECTED EXHIBITION

2025	'Black&White 2025', Fusion Art (Online)
2025	'Creative Quarterly Annual 2024', Creative Quarterly
2025	'2nd Annual Juried Colorful Symphony', Exhibizone (Online)
2025	'OPEN ART - London Exhibition', The Holy Art, London, UK
2025	'2025 Open Show', Colors of Humanity Art Gallery (Online)
2024	'The Power of Abstraction', Site:Brooklyn Gallery (Online)
2024	'Pale Space Gallery Exhibition', Pale Space Gallery (Online)
2024	'Artist Portfolio Magazine Issue 54', Artist Portfolio Magazine
2024	'Infinite Forms 2: Metamorphoses', Luminous Eye Gallery, Athens, Greece
2024	'Connect International Exhibition', CICA Museum, Seoul, Korea
2024	'Hanging by a Thread Exhibit', Left of Center Art Gallery, Las Vegas, US
2024	'2024 All Things Considered', Las Laguna Art Gallery (Online)
2024	'Shape' Exhibition, Saint Louis Art Gallery Oxford, Oxford, UK
2024	'Black & White' Art Exhibition, Artist Space Gallery (Online)
2024	'Abstraction' Exhibition, Gallery Omnibus (Online)
2024	'QUEER ART' Exhibition, Collect Art Gallery (Online)
2024	'4C Gallery Exhibition', 4C Gallery, Los Angeles, CA
2024	'Florence International Annual Art Exhibition 2024', ISOLART, Florence, Italy
2024	'Contemporary London 2024', ITSLIQUID, London, United England
2024	'Art On Loop Paris', The Holy Art, Paris, France
2023	'Al-Tiba9's Collectors' Art Book Vol. 3', Digital and Printed Edition
2023	'Art On Loop Berlin', The Holy Art, Berlin, Germany
2023	'Abstraction', Gallery Omnibus (Online)

2023	'Storyteller 2023', Las Laguna Art Gallery (Online)
2023	'Still Life 2023', Gallerium Gallery (Online)
2023	'Venice Contemporary 2023', ITSLIQUID, Venice, Italy
2019	'CCA MFA in Design Thesis Exhibition: TERMINAL C', Hubbell Street Gallery, San Francisco, US

MEDIA COVERAGE

2025	'Xiaodong Ma: Redefining Repair as an Art Form in the Digital Age', AATONAU
2025	'Re-formation Series: Xiaodong Ma Reimagine Form, Texture, and Color', Cliché Magazine
2025	'Xiaodong Ma: Tackling Social Issues Through Visual Art', The World Art News
2025	'Creative Quarterly 2024 Annual', Creative Quarterly
2024	'Xiaodong Ma: Crafting a Future Rooted in Sustainability and Speculative Design', Our Culture Magazine
2024	'Xiaodong Ma: Examining poetic, Vulnerable, Sustainable Contemporary Design Narrative', CLOT Magazine
2024	'DSCENE Interview: Xiaodong Ma's Unique Perspective on Hybrid Art', DSCENE Magazine
2024	'Xiaodong Ma: Bridging Industrial Design and Visual Art Through Personal Exploration', Visual Atelier 8
2024	'Interview with 2024 Indigo Design award Gold Winner Xiaodong Ma', JaamZIN Creative
2024	'Xiaodong Ma Mixes Kintsugi and 3D Printing in a Design Critique to Consumerism', Domus Web
2024	'Repairing Object With 3D Printing And Resin', Material District
2024	'From Environment Protection To Art: Muse Design Award Platinum Winner Xiaodong Ma's
2024	'Innovative Journey With Electrolysis Jewelry', FAD Magazine
2024	'Xiaodong Ma: Industrial Design + Visual Art', Rogue Magazine
2024	'Repairing Society: Xiaodong Ma's Social Criticism And Design Innovation', Art Insider
2024	'Featured Artist: Xiaodong Ma', ITSLIQUID
2024	'Art Interview: Xiaodong Ma', ITSLIQUID
2024	'Beyond Boundary: Xiaodong Ma's Journey into the Hybrid of Art and Design', Art Daily
2024	'Xiaodong Ma: Explore the Fusion of Art and Design', LA WEEKLY
2024	'Collectors' Art Book Vol.3', Al-Tiba9
2024	'Collect Art Special Edition VOL 38', Collect Art
2024	'101 Contemporary Artists and More' 5th Edition, Collect Art
2023	'Interview: 10 Questions with Xiaodong Ma', Al-Tiba9
2023	'Interview: Xiaodong Ma', Muse Design Award
2023	'2023 GDUSA Design Annual', Graphic Design USA

JURY

2025	The 31st Annual Communicator Awards, Judge
2024	The 20th Annual Davey Awards, Judge
2024	Illinois Student Invention Convention, Judge

EDUCATION

2016 - 2019	MFA, California College of the Arts, San Francisco, CA, United States
2009 - 2013	BFA, Nanjing University of the Arts, Nanjing, China

AFFILIATION (PROFESSIONAL EXPERIENCE)

2023 - PRESENT	<p>Senior Industrial Designer SRAM Chicago, IL, United States</p> <ul style="list-style-type: none">• Led the design development of the derailleur category at SRAM Road team and deliver solid product concepts via a strong understanding of user needs, coordinating with design partners like material, graphic, and finish engineering team to meet defined requirements, and working closely with Design engineers on 3d models to configure engineering concepts into the compelling products in the global biking industry.
2021 - 2022	<p>Industrial/ Product Designer iFIT Logan, UT, United States</p> <ul style="list-style-type: none">• Responsible for developing the next generation of intelligent home-used fitness products (Treadmill, Bike, Rower, fitness mirror, etc.) for the iFIT-owned brands (NordicTrack, ProForm). Explored immersive/motivational fitness experience and new fitness product categories for the following 5-7 years through iterating design concepts and building/ testing functional prototypes in the cross-functional team.
2020	<p>Project Lead/ Industrial Designer Solux City Inc San Francisco, CA, United States</p> <ul style="list-style-type: none">• Delivered fully-functional design prototypes of tech products for multiple start-ups, such as smart-city lighting systems and intelligent facial masks, via working closely with clients to understand the project goals and design requirements, defining product specifications with building time-integrated plans for projects, and collaborating with the engineering team and marketing team to follow up mass-production and product-release.
2019	<p>Industrial/ Product Design Intern Philips Pittsburgh, PA, United States</p> <ul style="list-style-type: none">• Designed the new PHILIPS home-used CPAP mask that helps improve the sleep experience for OSA sufferers by reducing the size, improving the experience of comfort, and simplifying the use and care of the product. The product was released in 2021 and won the 2021 IF Product design award.
2018	<p>Industrial Design Intern Seismic Menlo Park, CA, United States</p> <ul style="list-style-type: none">• Refined the Seismic's wearable powered clothing, a new integration of apparel design and AI robotic technology, to improve target users' lives by providing core body support and strength in a discrete and fashion-forward under-the-clothes form factor. Collaborated directly with the cross-disciplinary startup team by considering wearability, technology, and usability. Followed up with accurate execution of functional prototype to ensure the product was released on TechCrunch in September 2018.
2017	<p>Teaching Assistant California College of the Arts San Francisco, CA, United States</p> <ul style="list-style-type: none">• Actively worked with the industrial design program professors at California College of the Arts and manage several classes of the same course module of approximately 20 students, facilitating fast-paced tutorials shaped like Design Fundamental and Design Thinking workshops, as well as providing feedback, consultation, and assessment after class hours.
2013 - 2015	<p>Industrial/ Product Designer WILDDESIGN Shanghai, China</p> <ul style="list-style-type: none">• Drove comprehensive design projects from concept generation through implementation with maintaining quality assurance standards for design via collaborating seamlessly across multiple stakeholders, confirming production trial samples, and providing design and technical guidance to Junior Designers/interns.
2012	<p>Design Intern ARK Design Shanghai, China</p> <ul style="list-style-type: none">• Identified users' pain points via design research. Sketched out concepts and create physical prototypes for user-test. Assisted design directors to prepare design pitch documents.